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WELCOME NEW BOARD MEMBERS

As active champions for a more prosperous future for children, we are proud of The Center's dedicated Board of Directors. The Directors are business and community leaders who graciously share their experience, expertise, creativity, influence and passion for our cause. The Center welcomes to the Board of Directors:

Jodhi Givhan

Abundant Care

James Morante

Pacific Gas & Electric

Cathy Winterstern

First Look Studios

INFORMATION & REFERRAL LINE

For information on local services in the greater Sacramento region, call 916-244-1900 or 1-800-CHILDREN outside the greater Sacramento area. |

THRIFT STORE DONATIONS

Call 1-800-CHILDREN if you live in the greater Sacramento area and have items you would like to donate to our Thrift Store. |

Ray McNally, Chairman of the Board
McNally Temple Associates, Inc.

Charles Mahla, Ph.D., Chair, Finance Committee
Econ ONE Research, Inc.

Andrea Weiss, Chair, Fund Development Committee
Andrea Weiss Consulting

Ken Blomsterberg, Chair, Nominating Committee
Marcus & Millichap

John Segale, Chair, Public Relations Committee
Precision Public Relations

Abe Alizadeh
Kobra Properties

Laura Anderson, MD
Van Buren Ross Lemons, M.D., Inc.

Robert Buccola
Dreyer, Babich, Buccola & Callahan LLP

Anthony Burg
Sutter Health Sacramento Sierra Region

Hon. Trena H. Burger-Plavan
Sacramento County Superior Court

Robert Caldron
Retired Captain, Long Beach Fire Department

Kathleen Campini Chambers
Junior League of Sacramento, Inc.

Robert Conheim
California Integrated Waste Management Board

John Crisan
SkinStore, Inc.

Dana Ditmore
Oak Valley Consulting, Inc.

Roger Dreyer
Dreyer, Babich, Buccola & Callahan LLP

Jodhi Givhan
Abundant Care

Harold Goldstein
OPAD Consulting

Dee Hartzog
Retired Attorney

Donald Hudson
Catholic Healthcare West

Joel Hynek
Digital Domain



4700 Roseville Road ■ North Highlands, California 95660
1-800-CHILDREN fax 916-244-1950

The Child Abuse Prevention Center is home to



CENTER NEWS VIA E-MAIL

To receive The Center's newsletters via email, please send an email to ckaufrman@thecapcenter.org or call 1-800-CHILDREN.



PRESIDENT'S MESSAGE

Dear Friends,

Every day, I think about the children in our community and the need to lay a strong foundation for their future well-being. Yet continually we face the following question: "Who could possibly make such a huge systemic change?"

But then, I think of the amazing structures and systems in place today and have no doubts that together we can make a difference. When modern dwellings are built, architects, carpenters, electricians, plumbers, inspectors, and many others are needed. Now imagine the resources it takes to build today's skyscrapers!

Once unthinkable projects have become possible as history has proven time and time again. Similarly, as we lay the foundation for a more prosperous future, many hands and many minds are actively creating the conditions for strong children. We are never alone in this endeavor.

Creating this future requires the active participation and input from parents, service providers, government agencies, policymakers and other concerned citizens. In short, *people just like you!*

This April, Child Abuse Prevention Month, join The Center and show your support for lasting change for children. Below, are a couple of ways you can be involved:

- Donate what you can to support The Center's innovative and effective strategies to prevent child abuse and neglect. Donating is simple at www.thecapcenter.org.

- Contact your government representatives about the need for prevention services.

Your support is effective at building this brighter future. A recent independent evaluation of our home visitation services shows a **72% reduction** in child abuse and neglect! I am continually inspired and impressed by results like these made possible by the dedication of over a hundred home visitors and thousands of volunteers.

The little hands of our community need our BIG hearts to provide the leadership and action on their behalf. "It only takes a minute" to make a world of difference. What will you do? Please consider a gift to The Center to honor children during April, national Child Abuse Prevention Month.

For the life of a child,

Sheila Anderson
President & CEO
Child Abuse Prevention Center

BIG HEARTS LITTLE HANDS

SPRING 2007

A publication of The Child Abuse Prevention Center



It Only Takes A Minute Nurture, Protect, Praise, Love To Brighten a Child's Life

IT ONLY TAKES A MINUTE

This year, the "It Only Takes A Minute" campaign for April's Child Abuse Prevention Month has expanded statewide and includes partners from the Department of Health Services, the Department of Social Services, Office of Child Abuse Prevention, the State Child Death Review Council as well as local partners in 28 counties. Thanks to Ray McNally and McNally Temple Associates, we have new and eye-catching materials for the campaign. Brilliantly colored bookmarks, buttons, magnets, posters and banners will help spread the messages that "It only takes a minute ... to make a child smile" and "It only takes a minute to brighten the life of a child." We hope that these messages will help to build protective environments for children in which every adult takes the time to "Nurture, Protect, Praise and Love" the children in their lives. |

SHAKEN BABY PREVENTION BILL INTRODUCED

Recently, Senator Alex Padilla (D-Pacoima) introduced Senate Bill 468 to prevent Shaken Baby Syndrome in California. This bill, sponsored by Prevent Child Abuse California, will seek to replicate a successful New York prevention program in up to 10 California counties. Assemblywoman Fiona Ma (D-San Francisco) has signed on as a principal co-author.

Shaken Baby Syndrome is the injury of multiple organs including the brain, eyes and bones caused by violent shaking of infants and young children. Up to 30% of injured children will live with severe disabilities, including permanent brain damage, cerebral palsy, seizures, blindness, deafness, and learning and behavior problems. The proposed program will educate parents before they leave the hospital after their baby is born through a brief video and written information presented by a nurse. In New York, the model successfully decreased incidents of Shaken Baby Syndrome by 53%.

"The program in New York should be adopted throughout California. Through education we can help reduce the tragic number of infants who are victims of Shaken Baby Syndrome," Padilla said. |

CHILD DEATHS DROPPED IN 2005 IN SACRAMENTO COUNTY

More than 25% of deaths deemed "preventable"

Though the number of child deaths dropped in 2005 compared to the previous year, more than 25% of these child deaths in Sacramento County were preventable, according to the findings of the 2005 Sacramento County Child Death Review Team (CDRT) annual report. (presented on March 6, 2007 to the Sacramento County Board of Supervisors)

The Sacramento County Board of Supervisors approved the report and expressed a strong interest in continuing and expanding prevention efforts. The report was covered by local media including the Sacramento Bee, KCRA News and Capital Public Radio.

Each year, a team of experts reviews every child death (under the age of 18) in Sacramento County to learn more about the cause as well as identify possible trends. Now in its sixteenth year, the CDRT reviews each case and reaches consensus on the manner and cause of each death. The goal is to identify how and why children die in order to facilitate the creation and implementation of strategies to prevent child deaths.

"The good news is that child deaths in Sacramento County declined in 2005. However, 25% of these child deaths were preventable," said Sheila Anderson, President and CEO of the Child Abuse Prevention Center. "Public education efforts are working but more is needed for parents and caregivers to prevent future deaths."

The Report's other key findings for 2005 include:

- Alcohol and drug use were present in more than one-half of all injury-related deaths.
- Thirty-nine percent of all teen deaths occurred by use of a firearm in 2005, as compared to 10% in 2004.
- Third-party homicides and suicides comprise the majority of teen deaths.
- African American and multi-racial infants die in disproportionate numbers compared to other ethnic groups (African American infants accounted for 28% of all infant deaths in Sacramento County; multi-racial infants accounted for 11% of the infant deaths in the County, Asian infants accounted for 4.4% of infant deaths and Hispanic infants accounted for 2.1% of the infant deaths in the County).

Among the Report's recommendations:

- Sustaining public education campaigns aimed at reducing Sudden Infant Death Syndrome and other sleep-related infant deaths.
- Mobilizing a broad based community coalition in the African American community to assess needs of and services to the African American community and to develop a strategic plan for improving the African American community's utilization of such services.
- Expand the investigation and analysis of youth deaths.
- Establish a grass-roots, multi-disciplinary teen violence task force to reduce youth violence. |

ONLINE GIVING, QUICK & SECURE

Support The Center by giving online at www.thecapcenter.org/donate. Donations could not be easier using your Visa or MasterCard. With a secure click of the mouse, you can create lasting change for children and families. The Center has documented an amazing 72% reduction in child abuse when families are linked to our services. Please consider a donation or for more information contact The Center at capcdevelopment@thecapcenter.org or 1-800-CHILDREN. |



KIDS' DAY AT THE CAPITOL

Mark your calendar for Friday April 19, 2007 at 9 am for the fourth annual Kids' Day at the Capitol in honor of Child Abuse Prevention Month, sponsored by Prevent Child Abuse California and the California Department of Social Services.

On the West Steps of the State Capitol, you will find an abundance of activities for all ages. Children can get their faces painted and participate in many other kid-friendly activities. Community members can check out children's artistic masterpieces from the Heroes for Kids Art Contest, discover the latest in parent resources, and meet fellow champions for children from all over California.

Whether you are a parent, legislator, prevention advocate, business leader, or a community member who cares about the future and well-being of children, you will not want to miss 2007 Kids' Day at the Capitol!!

Inspirations 2007

*Awards Luncheon
May 18, Noon to 1:30 pm
Presented by Sutter Medical Center
Sacramento & CBS 13 / CW 31*

It's not too late to become a sponsor for Inspirations 2007, CAPC's signature event, featuring Jack Gallagher. You won't want to miss one of the region's most important events!

At Inspirations 2007, the Sacramento Convention Center will be adorned with amazing table-tops designed by some of the region's most creative talents. CBS 13 anchors Sam Shane and Pallas Hupé will be the emcees, as we honor extraordinary community members who have worked tirelessly on behalf of children. The highly coveted Directors Award will be presented to Congresswoman Doris Matsui, a founder of the Council and long-standing children's champion.

Inspirations 2007 takes on a special meaning, as the CAPC celebrates its 30th anniversary of meeting the needs of our most vulnerable children.

We will also celebrate the official completion of CAPC's Capital Campaign. Community members just like you raised more than \$2 million dollars to provide adminis-

trative and training facilities for our programs. Call 1-800-CHILDREN to participate in Inspirations 2007. |

CASA SPERANTA THE HOUSE OF HOPE

The following is from Hank Collins, a friend to Lift the Children.

"A small boy blew a string of bubbles which floated away reflecting an iridescent rainbow of colors. He watched with wonder and approval as the bubbles danced to the rhythm of the light summer breeze, randomly fell, and broke on the ground of the Casa Speranta (House of Hope, a group home). He is an orphan. He has tested HIV positive, as have all of the orphans at Casa Speranta.

Casa Speranta was clean with small rooms and narrow walkways. On the second floor were the children's rooms. With two double bunk beds made of unfinished lumber, four children were housed in each room. The younger children's bunks were adorned with stuffed animals. Every effort has been made to let children individualize their living space in hopes of erasing memories of the early days when they were treated like outcasts.

At the end of a hallway were twenty-five small framed photographs of happy and lively children. These photographs were of the children of Casa Speranta who have died of AIDS. Their pictures serve as a tribute to each one of them. That they lived, that they were loved, and that *their life mattered*. They will not be forgotten.

The boy with the bubbles — he has been at Casa Speranta for six years and is seven years old. They call him Pepe. He didn't speak for the first year-and-a-half at Casa Speranta. Once presumed a physical problem, they now think it must have been trauma-related, because now he is very active and plays with the other children.

Seventy children have resided at Casa Speranta. Twelve have been adopted. Government support provides the equivalent of \$70 U.S. per child per month. With sixteen children, the \$1,120 per month doesn't even cover the food costs that averages \$1,500 per month.

As we left, Pepe waved at me to look at him as he released another string of bubbles. It was a beautiful day. It was the House of Hope."

Because international adoptions are banned, support from Lift The Children and others are critical to Casa Speranta and many other programs in Romania. Thank you to Mr. Collins for sharing his thoughts and making a difference. |

YOUTH SERVING YOUTH

Community School Solutions of California extends a big thank you to **Sutter Medical Center Sacramento** for a \$50,000 grant for youth development programming in the Arden-Arcade community in Sacramento County. Modeled after the very successful parent engagement model of the Parent Led Assistance Network, youth ages 13-18 will be trained and provided with a small stipend to develop and run services for other youth in the community.

Scheduled to start in April, the project represents another opportunity to create responsive and effective services, by letting the service recipients themselves identify community needs and determine what services will best meet those needs. Such an approach will engage youth as active citizens working to improve their community, provide positive activities, and cast an alternate light on the potential and promise of Sacramento's youth.

Thank you **Sutter Medical Center Sacramento.** |

